



INTERNATIONAL WOMEN'S DAY

*Bubbly
Breakfast*

SUNDAY 8th MARCH 2026
RYDGES, HUNTER VALLEY

*Sponsorship
Proposal*



About Us

Hunter People Helping Hunter People

For over 26 years, Hunter Breast Cancer Foundation (HBCF) has been the cornerstone of support for local Hunter residents and their families navigating breast cancer. As the primary breast cancer support service in the Hunter region, our mission is to provide practical and emotional supportive care services that make a tangible impact in the lives of those affected by breast cancer.

At HBCF every dollar raised stays within the Hunter community, reaching hundreds of local families each year. Recent years have witnessed a surge in demand for our services in the Newcastle and Hunter areas.

Our services at HBCF are tailored to diverse needs, including a mobile wig & headwear library, private transport to & from treatment, home cleaning and lawn maintenance during active treatment, comfort cushions for post-surgery & during metastatic journeys, prosthesis financial support, school aged children education grants, children's books explaining breast cancer, a metastatic support group and mindfulness based cancer recovery programs. This commitment extends beyond breast cancer, reaching ovarian, melanoma and other cancer patients through collaborations with other local for-purpose organisations.

Your generosity enables us to extend vital services, offering practical assistance to those who need it, when they need it most. Together, we can uplift our community by making a tough time a bit brighter for those facing the challenges of breast cancer.



About The Event

The Bubbly Breakfast is back! Once a staple on the HBCF events calendar, this beloved event attracted over 300 attendees in 2025, and we're thrilled to build it back up to be bigger and better than ever.

This year, we're excited to once again align the Bubbly Breakfast with International Women's Day 2026. Embracing this year's IWD theme, 'Give to Gain', we honour the profound ripple effect of giving, where every act of kindness, support and solidarity strengthens not only those around us, but the entire Hunter community. This spirit of giving and shared purpose reflects the very heart of the Hunter Breast Cancer Foundation's mission.

With a luxurious breakfast, champagne, entertainment, raffles, auctions and an inspiring special guest speaker that will attract local attention (details coming soon), this is an unmissable event for attendees looking to connect, celebrate and make an impact. Together, let's create an extraordinary morning while raising vital funds to support local families navigating breast cancer.

◆ **Date & Time**
Sunday 8th March 2026
8:00am - 1:00pm

◆ **Attendees**
Aiming for >350,
room capacity 600.

◆ **Location**
Rydges Resort,
Hunter Valley

◆ **Transport**
Buses transport available to &
from McDonald Jones Stadium



Sponsorship Packages & Inclusions



Pink Platinum (2 x Available)

- 10 x VIP Event Tickets
- Opportunity to speak at the event
- Opportunity to set up a branded activation at entrance to event
- Option to display pull-up banner at the event
- Full-page ad in event program (provided by you)
- Group photo, by professional photographer, with our speaker
- Shoutout in final event email wrap up to all attendees.

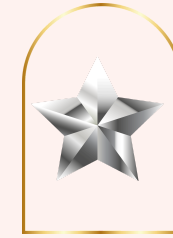
\$10,000



Gold Sponsor (2 x Available)

- 10 x VIP Event Tickets
- Opportunity to set up a branded activation at entrance to event
- Option to display pull-up banner at the event
- Half-page ad in event program (provided by you)
- Group photo, by professional photographer, with our speaker

\$7,500



Silver Sponsor (3 x Available)

- 6 x VIP Event Tickets
- Option to display pull-up banner at the event
- One-third page ad in event program (provided by you)
- Group photo, by professional photographer, with our speaker

\$5,000

All prices are exclusive of GST.

Sponsorship Packages & Inclusions



Champagne (1 x Available)

Supply enough champagne to quench the thirst of all of our attendees (past events this has been approx. 132 bottles).

- 6 x VIP Event Tickets
- Full-page ad in event program (provided by you)

In-Kind

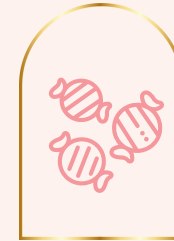


Photobooth (1 x Available)

Fund our super-fun photo booth on the day!

- 4 x VIP Event Tickets
- Logo included on all photobooth prints
- Logo displayed on photobooth props table

\$3,000



Lolly / Dessert Bar (1 x Available)

Catch everyone's attention at the dessert bar!

- 4 x VIP Event Tickets
- Logo included on all lolly bags
- Logo displayed on the dessert bar

\$3,000



Goodie Bags (1 x Available)

Get your logo on a bag on every seat in the room.

- 4 x VIP Event Tickets
- Logo displayed on the side of all goodie bags

\$3,000

Sponsorship Packages & Inclusions



Bus Trip (1 x Available)

Get to know our bus travelers with games!

- 4 x VIP Event Tickets
- Logo on the bus trip games packs
- Logo displayed at the bus stops

\$3,000



100 Club (1 x Available)

Get noticed at one of our most popular games!

- 4 x VIP Event Tickets
- Logo displayed on 300 x champagne glasses for attendees to purchase
- Logo displayed at the games / raffle table

\$3,000



Entertainment (2 x Available)

Fund the performers who will be welcoming guests.

- 4 x VIP Event Tickets
- Pull up banner near the entrance
- Special mention by MC on the mic

\$2,500



Prize Donor (Unlimited)

Donate a prize for our silent auctions or raffles.

- Logo displayed in program
- Business name mentioned when prize is drawn

In-Kind



All Sponsorship Packages...

In addition to the above inclusions, all sponsors (other than the prize donor package) will also receive the following;

Business Name & Logo On All Event Promotion

Your business logo will be included in all event collateral including posters, invitations, HBCF event page, social media event pages. All sponsors will also be mentioned by MC on the day.

Business Shoutout in Media Release

Pre and Post event we will send out a media release where we will again thank all of the sponsors involved.

Shoutout on Social Media

Your business will receive a dedicated social media post on all of the HBCF social media channels (Facebook, Instagram & LinkedIn).

Merch In Goodie Bags

An opportunity to supply product samples, merch, gift vouchers or flyers for the goodie bags for all participants.



FAQs

1.

What are the requirements for the speaking opportunities included in the Platinum Sponsorship?

There will be multimedia facilities available (TV screens & microphone). If you would like to use these, please contact us in advance and email your requirements and any files at least 7 days prior. In the interest of keeping our guests entertained and engaged, these will be limited to 5 minutes per speaker. Please remain on topic and on brand.

2.

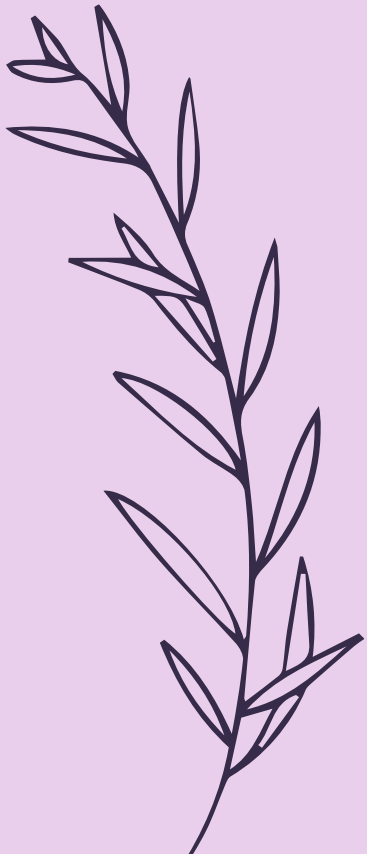
Can I donate prizes for the day?

Absolutely! We will have auctions, raffles, and other fun activations happening on the day, so we would absolutely LOVE any prize donations for the day.

3.

How do we provide the Business Logos?

Please provide any business logos you would like us to use within 2 weeks of sponsorship payment. Email logos to fundraising@hbcf.org.au



FAQs

4.

What is the deadline for booking a sponsorship?

So that we are able to calculate ticket numbers available for the general public, we require all Sponsorship packages to be **booked in by 8th February 2026**. Quick tip - the smaller packages usually sell out pretty quickly, so book those in ASAP if you're interested.

5.

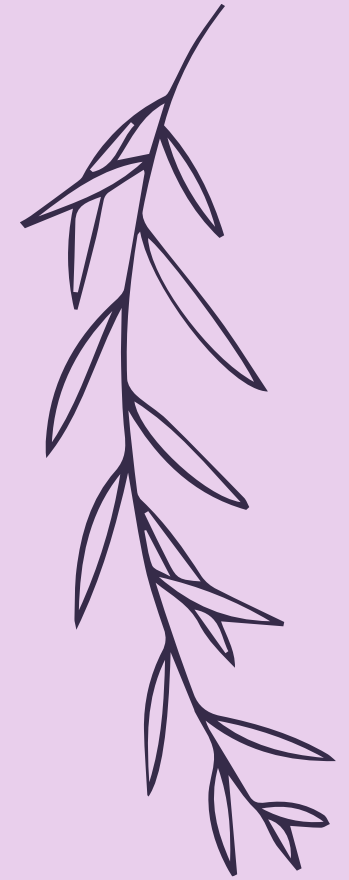
What are the Terms for Sponsorship?

Sponsors are required to commit to the agreed-upon sponsorship package, including financial contributions and/or any in-kind donations. Payment details, including deadlines and accepted forms of payment, will be outlined upon confirmation of sponsorship. Customised sponsorship packages can be discussed to meet specific sponsor preferences and objectives.

6.

Are there any Legal & Logistics requirements?

All sponsors are expected to adhere to relevant local laws and regulations in their promotional activities during the event. Logistical information, including setup details, event schedule, and any specific requirements, will be communicated well in advance to ensure a smooth collaboration. Any changes to sponsorship commitments must be communicated in writing and agreed upon by both parties.



Kind Words



I was so relieved and deeply grateful when HBCF arranged transport for me every day of radiation... The drivers were wonderful—kind, compassionate, and made me feel safe and supported during each trip.

Their support has been wonderful, and I truly cannot fault the incredible help they've provided me. Thank you so much, HBCF. I will be forever grateful for everything you've done for me and my family.

Tiffany
HBCF Client

HUNTER PEOPLE
helping HUNTER PEOPLE



Your Next Steps

1.

Choose Your Package

Decide which package best suits your goals and level of involvement. Each option is designed to maximise your impact and align with your objectives while supporting our cause.

2.

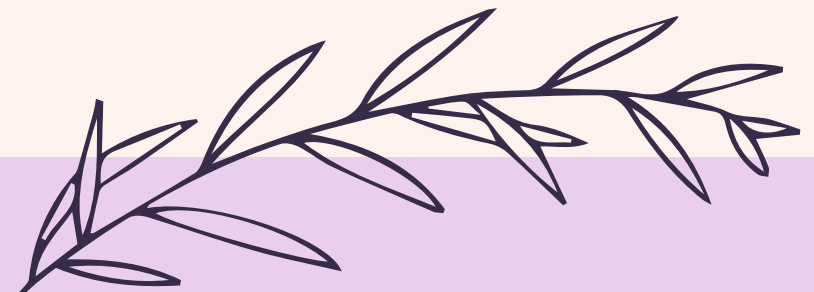
Any Questions?

If you have any questions or need guidance, feel free to reach out. We're here to help you choose the right package and answer any queries to ensure your sponsorship is seamless and impactful.

3.

Let's Get Started!

Once you've chosen your package, let us know how you'd like to support this event. We'll take care of the details, ensuring everything is set up for a successful and rewarding partnership.





Ready to support?

If you're ready to go ahead with one of our packages, contact Josh on the details below.

0419 000 915
josh.lawlor@hbcf.org.au

WWW.HBCF.ORG.AU