



HUNTER
Breastcancer
FOUNDATION_{INC}

Pink charity

GOLF DAY & GALA DINNER

SPONSORSHIP PACKAGES



FRIDAY 10TH MARCH



BELMONT GOLF COURSE



About HBCF

HUNTER PEOPLE
helping HUNTER PEOPLE

The Hunter Breast Cancer Foundation (HBCF) is a completely independent, locally based not-for-profit that is **entirely funded by the local community**. We are proud to say, HBCF is Newcastle's breast cancer charity, helping provide practical support to local families for more than 20 years. All funds raised for HBCF stay in the Hunter and go directly towards supporting local families.

In the past few years we have seen a dramatic increase in the requests for breast cancer support services across Newcastle and the Hunter. This increase in breast cancer diagnosis along with a decrease in fundraising and donations because of COVID means **we need your support more than ever before**. These services include everything from a **wig library, private transport, cleaning and lawn maintenance, exercise programs, comfort cushions for post-surgery, support groups and much more**.

HBCF's clients are local Hunter families who are currently going through treatment for breast cancer. Most of our patients are immunocompromised and faced total lockdown with little access to their networks and key support services. HBCF decided during this period to extend these crucial support services to other cancer charities in Newcastle. Our services now reach ovarian & melanoma cancer patients + more. With the help of Hunter businesses and the local community, HBCF will continue to provide critical support to thousands of families across the region, but we need your help.



The Event

The purpose of this event is to provide a networking space for corporate businesses within the Hunter, spread awareness of HBCF's support programs as well as raise funds to ensure essential services can continue to be accessed by local breast cancer families as needed.

On Friday 10th of March 2022, play an 18-hole Ambrose style game at Belmont Golf Course with a shotgun start and prizes to be won. The event will include a sausage sizzle lunch and a 3-course dinner during a gala evening event and guest motivational speaker. The Gala Dinner evening will be hosted by an entertaining MC. You will have the chance to bid in our Live and Silent Auction as well as win raffle prizes. You will also have the opportunity to network with up to 32 other local businesses and join in on fun activities throughout the golf green.

Arrival anytime from 11.30am registration for a 12.15pm briefing and 12.30pm shotgun start. Throughout the course you will be able to participate in hole sponsor activities and games, finishing up around 5.30pm. Shower facilities are available within club house for golfers to freshen up before presentations, live entertainment, auctions and raffles starting from 6.30pm.

Packages

Platinum Pink Sponsorship \$5,000

Includes:

- Round of golf for 8 players (2 x teams of 4)
- Sausage sizzle lunch
- 4 golf carts
- 1 table of 10 for Gala Dinner including 3-course meal
- 80 drink tickets for the day (can be used at drinks cart on green, at the bar, at pink drink stand - includes all soft drinks, water & alcohol)
- Business promotion on HBCF website event page and social media pages
- Feature on both HBCF website and Facebook page as Pink Platinum Sponsor
- Venue signage - banner displayed in function room, & registration area
- Inclusion in event day communications – including 1 page advertisement in event program
- Promotion on all golf day communications including event campaign through social media and electronic communications (pre & post event)
- PR exposure (subject to media outlet pick up)
- Opportunity to provide company promotional material or product in player package
- Opportunity to hold your own marketing stall on the day within outside area of function room (meeting area before golf, where rules are explained)
- Opportunity to create your own hole activity for fun on the green
- Team photo on the day by professional photographer in front of HBCF Media Wall
- Verbal acknowledgement on the day during presentations
- An official HBCF Supporter Sticker to display at your business
- An official digital HBCF Supporter pack including website sticker & email signature to use for 12-month period

Gold Sponsorship \$3,000

Includes:

- Round of Golf for 4 players (1 team of 4)
- 2 x golf carts
- Sausage sizzle lunch
- 4 x tickets to Gala Dinner including 3-course dinner
- 40 drink tickets for the day (can be used at drinks cart on green, at the bar, at pink drink stand - includes all soft drinks, water & alcohol)
- Logo displayed on HBCF website event page and social media pages
- Venue signage – banner displayed in function room
- Inclusion in event day communications – including 1/2 page advertisement in event program
- Promotion on golf day communications including event campaign through social media and electronic communications (pre & post event)
- Opportunity to provide company promotional material or product in team player packs
- Team photo by professional photographer in front of HBCF Media Wall
- Verbal acknowledgement on the day during presentations
- An official HBCF Supporter Sticker to display at your business

Hole Sponsorship \$1,000

Includes:

- Round of Golf for 4 players (1 team of 4)
- Sausage sizzle lunch
- 2 x Golf Cart
- 4 x tickets for Gala Dinner including 3-course dinner
- Signage on sponsored hole
- Opportunity to run your own activity/challenge/marketing stall at your hole and decorate how you like (please feel free to contact the event organiser for support and ideas)
- Business Logo displayed in event program
- Business Logo displayed on HBCF event web page as Hole Sponsor
- Inclusion in HBCF Facebook post thanking all hole sponsors

Donate a Prize

HBCF is looking for Live & Silent Auction items as well as raffle prizes.

- Business logo displayed on the prize table
- Business Logo displayed on website event page as a prize donor
- Inclusion in Facebook page post thanking all prize donors

Team Pack

Each team will receive a team player pack upon arrival.

Includes:

- 4 x Pink Socks to wear on the day
- 4 x HBCF Cap to wear on the day
- Pink golf ball (to be used for a game on the day - chance to win a prize)
- Sponsor promotional items

What to do next:

- Secure your sponsorship with HBCF's General Manager, Abbey McDonell - 0447 034 076 or abbey.mcdonell@hbcf.org.au
- Complete [online registration form](#)
- Invoice will be emailed to the contact email address provided in the online registration form, please pay within 14 business days.
- Lock in the 10th of March in your calendar and get ready for some fun!

Who you will be helping

Meet Sonia

By sponsoring this event you will be helping hundreds of local women like Sonia.

Sonia moved to the Hunter area for love, married her husband and has been living in the Swansea area for 10 years, feeling very blessed to be here.

Diagnosed in 2021, "I had no lumps, no bumps, I was really well and went for a routine mammogram and discovered I had breast cancer". Sonia's breast cancer wasn't aggressive, it was a very slow growing lobelia cancer that had been there for a very long time without her knowing, so it had grown quite large. Treatment phase moved very quickly and was an eye-opening experience.

Sonia had a mastectomy followed by an implant surgery and then started her chemotherapy treatment, followed by 5 weeks of daily radiation. Sonia was referred to HBCF to receive support during her treatment.

"Being able to access services for practical assistance like lawn mowing and transport to treatment, especially when my husband was also unwell at the time, getting to daily radiation it really helped. The drivers were beautiful and made those drives really nice, making me feel calmer. That was really helpful." Not having to rely on family eased stresses for Sonia as she does not have any family in the local area. "I felt really lucky to still have support that felt like family around me." she said.

Sonia found the process of booking the services really easy, just a phone call to Marianne, HBCF's Supportive Care Coordinator, and Marianne took care of the rest.

Sonia was also able to access to wig library when losing her hair throughout chemotherapy treatment. The wigs were delivered right to her door to try on selected styles and then picked back up after 3 days, keeping the one wig selected along with wonderful wig care products and wig brush. "You just don't realise how cold you can get without hair, I was so pleased to have accessed this service". Sonia said.

Sonia recommends HBCF to anyone in the area going through breast cancer, "They're so supportive and so kind, the services help not just you but your family as well." Sonia feels very grateful to have been directed to HBCF's team and is now giving back to the organisation that helped her by joining HBCF's Pink Army Volunteers.



On behalf of
HBCF thank you
for your time
and consideration.

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