



HUNTER  
**Breastcancer**  
FOUNDATION INC

*Help us*

**PAINT THE  
TOWN PINK**

**OCTOBER  
BREAST CANCER   
AWARENESS MONTH**

# Fundraising Ideas for Individuals



Purchase a \$25 BBQ for Boobs Pack and host a BBQ

Includes:

- BBQ for Boobs Bag
- Pink tongs
- Pink Napkins
- BBQ for Boobs apron
- Chef hat
- HBCF Hat
- People fusion teatowel



Organise a pink night out or a pink night in with friends/family, decorate everything pink, wear pink, make pink drinks - ask your guests to bring a donation



Set yourself a fitness challenge for the month, create an online fundraising page through JustGiving - [www.justgiving.com/campaign/paintthetownpink](http://www.justgiving.com/campaign/paintthetownpink) and start fundraising



Pledge to wear something pink for the month or decorate your home in pink - share photos on socials of your pink outfit or pink item of clothing each day to encourage friends to jump on board your adventure and to donate.



Purchase a HBCF's newest T-Shirt for \$50.00 (discount on T-Shirts if you host a fundraiser)



Host an event - event planning is fun and you can take the expenses out of funds raised to cover your cost so you aren't out of pocket for supporting your local community. HBCF are here to help so get in touch and we can support your event as much or as little as you'd like!



Create an online fundraising page to gather donations - there doesn't always need to be a challenge attached our community is wonderful and happy to give to assist local families just because! [www.justgiving.com/campaign/paintthetownpink](http://www.justgiving.com/campaign/paintthetownpink)

## Receive Social Tiles to Share

Register your fundraising activity by completing our online registration form. Once we receive your form we'll send your authority to fundraise letter + Paint the town Pink Social Media Tiles. Use these tiles to share on your socials to show your friends and family that you are supporting local breast cancer families and ask for their support to assist your fundraising adventure.



Social media tiles to share



Supporter Sticker "We are helping Hunter families through Breast Cancer"



HBCF Bottle Opener Key Chain - a small way to say a BIG thank you

# Next Steps

1

Complete online registration form to provide us with information on your fundraising activity

<https://hbcf.org.au/online-event-registration-form/>

2

Once received, HBCF will email your Authority to Fundraise Form to keep for your records & give you a call to assist with achieving your fundraising target - including providing information on ordering merchandise on consignment & posting your supporter pack.

3

Optional: Set up your online fundraising page

[www.justgiving.com/campaign/paintthetownpink](http://www.justgiving.com/campaign/paintthetownpink)

4

Start fundraising & have fun!

## Meet Michelle

You will be helping hundreds of local women like Michelle.

The day after Mother's Day with NSW gripped by the first phase of a COVID-19 lockdown, Michelle Kent, received the devastating news that she had breast cancer ... a 'nasty one', as her GP apologetically described it.

Facing a whirlwind of treatments, single mother Michelle was forced to stop work, which added a huge amount of financial stress and ultimately threatened the schooling future of her children Bailey and Mimi. That's when friends encouraged her to reach out to the Hunter Breast Cancer Foundation.

A mowing service was provided for Michelle's Medowie home and cleaners go in fortnightly - "This was on top of my list," Michelle says appreciatively. "The house was a pigsty and, like most women, I couldn't cope with that." The effects of Michelle's breast cancer treatment stopped her from completing basic daily tasks.

Fuel vouchers were also offered to assist with the expense of getting to and from medical appointments and, if Michelle was unable to drive herself due to fatigue and being unwell post-treatment, a hire car was provided.

"I thought the support would stop after my treatments finished but they understood that I still don't have the energy for it and provided me with some extra services," she says. "As soon as I contacted the Foundation it was a personal relationship. They met my needs head-on in a really practical way, which had a daily impact. I can't thank them enough or loud enough."



**On behalf of  
HBCF thank you  
for your time  
and consideration.**

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