

HUNTER
Breastcancer
FOUNDATION_{INC}

Pink Golf Day
Sponsorship
Packages

Friday 18 March 2022



About HBCF

The Hunter Breast Cancer Foundation (HBCF) is a completely independent, locally based not-for-profit that is **entirely funded by the local community**. We are proud to say, HBCF is Newcastle's breast cancer charity, helping provide practical support to local families for more than 20 years. All funds raised for HBCF stay in the hunter and go directly towards supporting local families.

The past two years has seen a dramatic increase in the requests for breast cancer support services across Newcastle and the Hunter. This increase in breast cancer diagnosis along with a decrease in fundraising and donations because of COVID means **we need your support more than ever before**. Without the support of the local community, HBCF will not be able to continue to provide practical, essential support services to local families journeying through breast cancer. These services include everything from a **wig library, private transport, cleaning and lawn maintenance, exercise programs, comfort cushions for post-surgery, support groups and much more**.

HBCF's clients are local Hunter families who are currently going through treatment for breast cancer. Most of our patients are immunocompromised and are in total lockdown with little access to their networks and key support services. HBCF decided during this period to extend these crucial support services to other cancer charities in Newcastle. With the help of Hunter businesses and the local community, HBCF will continue to provide critical support to thousands of families across the region but we need a hand.



The Event

The purpose of this event is to spread awareness of HBCF's support programs as well as raise funds to ensure essential services can continue to be accessed by local breast cancer families as needed.

On Friday 18th of March 2022, play an 18-hole Ambrose style game at Belmont Golf Course with a shotgun start and prizes to be won. The day will include a 2-course lunch, presentation of HBCF's Supportive Care Program, including a guest client speaker to share their breast cancer journey. The Lunch will be hosted by an entertaining MC. You will have the chance to bid in our Live and Silent Auction as well as win raffle prizes. You will also have the opportunity to network with up to 29 other local businesses and join in on fun activities throughout the golf green.

Arrival from 7.30am registration for a 8.00am shotgun start. Throughout the course you will be able to participate in hole sponsor activities and games. Moving into the function area from 12.30pm for lunch, presentations, live entertainment, auctions and raffles.

The Opportunity

Platinum Pink Sponsorship

\$5,000

2 Platinum Pink Sponsorship packages are available.

Includes:

- Round of golf for 8 players (2 x teams of 4)
- 1 table of 8 for Lunch including 2-course meal
- 4 golf carts
- \$800.00 bar tab on the day (can be used for also purchasing drinks from the drink cart on the green)
- Business promotion on HBCF website event page and social media pages
- Feature on both HBCF website and Facebook page as Pink Platinum Sponsors
- Venue signage - banner displayed in function room, registration area & on green
- Inclusion in event day communications – including 1 page advertisement in event program
- Promotion on all golf day communications including event campaign through social media and electronic communications (pre & post event)
- PR exposure (subject to media outlet pick up)
- Opportunity to provide company promotional material or product in player package
- Opportunity to hold your own marketing stall on the day
- Team photo on the day by professional photographer in front of HBCF Media Wall
- Verbal acknowledgement on the day during presentations
- An official HBCF Community Supporter Certificate to display at your business

Gold Sponsorship \$3,000

2 Gold Sponsorship packages are available.

Includes:

- Round of Golf for 4 players (1 team of 4)
- 2 x golf carts
- 2 course lunch
- \$200.00 bar tab on the day (can be used for also purchasing drinks from the drink cart on the green)
- Logo displayed on HBCF website event page and social media pages
- Venue signage – banner displayed in function room
- Inclusion in event day communications – including 1/2 page advertisement in event program
- Promotion on all golf day communications including event campaign through social media and electronic communications (pre & post event)
- Opportunity to provide company promotional material or product in team player packs
- Team photo by professional photographer in front of HBCF Media Wall
- Verbal acknowledgement on the day during presentations

Hole Sponsorship

\$1,000

18 holes available

Includes:

- Round of Golf for 4 players (1 team of 4)
- 2-course lunch
- 1 x Golf Cart
- Signage on sponsored hole
- Opportunity to run your own activity/challenge at your hole and decorate how you like (please feel free to contact the event organiser for support and ideas)
- Business Logo displayed in event program
- Business Logo displayed on HBCF event web page as Hole Sponsor

Donate a Prize

- Business logo displayed on the prize table
- Business Logo displayed on website event page as a prize donor

Team Player Pack

Each team will receive a team player pack upon arrival.

Includes:

- 4 x Pink Socks to wear on the day
- 4 x Pink HBCF Drink bottle
- Pink golf ball (to be used for a game on the day - chance to win a prize)
- Sponsor promotional items

Who you will be helping

Meet Michelle

By sponsoring this event you will be helping hundreds of local women like Michelle.

The day after Mother's Day in 2020, with NSW gripped by the first phase of a COVID-19 lockdown, Michelle Kent received the devastating news that she had breast cancer ... a 'nasty one', as her GP apologetically described it.

Facing a whirlwind of treatments, single mother Michelle was forced to stop work, which added a huge amount of financial stress and ultimately threatened the schooling future of her children Bailey and Mimi. That's when friends encouraged her to reach out to the Hunter Breast Cancer Foundation.

A mowing service was provided for Michelle's Medowie home and cleaners go in fortnightly – "This was on top of my list," Michelle says appreciatively. "The house was a pigsty and, like most women, I couldn't cope with that." The effects of Michelle's breast cancer treatment stopped her from completing basic daily tasks.

Fuel vouchers were also offered to assist with the expense of getting to and from medical appointments and, if Michelle was unable to drive herself due to fatigue and being unwell post-treatment, a hire car was provided.

Michelle has some ongoing health conditions, while also suffering from persistent fatigue – lawns and cleaning are still in place because of this.

"I thought the support would stop after my treatments finished but they understood that I still don't have the energy for it," she says. "As soon as I contacted the Foundation it was a personal relationship. They met my needs head-on in a really practical way, which had a daily impact. I can't thank them enough or loud enough."

Unfortunately due to COVID-19's impact on HBCF's fundraising over the past 2 years we have had to make policy changes to allow for local breast cancer patients to access services during their active treatment only. This was to ensure we are able to assist many locals during their active treatment phase of their breast cancer journey. With the help of our community to get back on track, we need your help to enable us to continue providing essential support for breast cancer patients during the entire navigation of their breast cancer journey.



**On behalf of
HBCF thank you
for your time
and consideration.**

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